

**CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
STATEMENT OF INVESTMENT POLICY**

**FOR  
CORPORATE GOVERNANCE PROGRAM**

**April 21, 2008**

*This Policy is effective immediately upon adoption and supersedes all previous Corporate Governance Investment policies.*

*This Policy applies to the Corporate Governance Program and is applicable on a global basis covering both developed and emerging markets. This Policy has two attachments: Corporate Governance (Externally Managed) Funds and Corporate Governance Co-Investment Strategy. The Externally Managed part covers investment in externally managed corporate governance funds. The Co-Investment Strategy part covers an internally managed active corporate governance equity program.*

**I. PURPOSE**

The CalPERS Total Fund Statement of Investment Policy, adopted by the CalPERS Investment Committee ("Committee"), sets forth CalPERS' overarching investment purposes and objectives with respect to all its investment programs.

This document sets forth the investment policy ("Policy") for Global Equity, with respect to Corporate Governance Fund Investment Vehicles ("Corporate Governance Funds") and the Corporate Governance Co-investment Strategy ("Co-investment Program"), collectively known as the "Corporate Governance Program" or the "Program". The design of this Policy ensures that investors, [managers](#), consultants, and other participants selected by the California Public Employees' Retirement System ("CalPERS") take prudent and careful action while managing the Program. Additionally, use of this Policy assures sufficient flexibility in managing investment risks and returns associated with the Program.

**II. STRATEGIC OBJECTIVE**

Broadening the opportunity set of CalPERS' investment portfolio for achieving investment returns not available in traditional public (developed and emerging) markets investments is the strategic objective of investments in The Program.

The Program shall be managed to accomplish the following:

- A. Diversify CalPERS' Global Equity Program.
- B. Enhance CalPERS' long-term total return.

- C. Hedge against active member (pre-retirement) liabilities.
- D. Enhance CalPERS' Corporate Governance Program.

### III. RESPONSIBILITIES

- A. CalPERS' Investment Staff ("Staff") is responsible for the following:
  - 1. All aspects of portfolio management including monitoring, analyzing, and evaluating performance relative to the appropriate benchmark.
  - 2. Reporting to the Committee annually and more often if needed about the performance of the Program. Furthermore, Staff shall report quarterly to the Committee regarding Corporate Governance Fund investments in emerging market Corporate Governance Funds.
  - 3. Monitoring the implementation of, and compliance with, the Policy. Staff shall report material concerns, problems, changes, and all violations of guidelines and Policies at the next Committee meeting, or sooner if deemed necessary. These reports shall include explanations of the violations and appropriate recommendations for corrective action.
  - 4. Evaluating and selecting Corporate Governance Funds.
  - 5. Obtaining equity stakes in management firms under this Program, where appropriate.
  - 6. In managing the Co-Investment Strategy, staff will work cooperatively with [external partners](#) ("external partner") specific to each investment. Staff will be responsible for identifying potential external partners.
- B. The General Pension Consultant ("Consultant") is responsible for:
  - 1. Monitoring, evaluating, and reporting periodically, to the Committee, on the performance of the Program relative to the benchmark and Policy.
  - 2. Monitoring and reporting back to Staff the activities of Corporate Governance Funds.
  - 3. Reviewing the efficacy of the Corporate Governance Program on a continuous basis.

4. [Due diligence](#) and independent recommendations on prospective Corporate Governance Funds will be provided by either the Consultant or another approved Investment Office Consultant. The consultant shall be selected by the Chief Investment Officer, in conjunction with the Global Equity Senior Investment Officer and Corporate Governance Senior Portfolio Manager.

A favorable due diligence report and opinion letter is required before an investment can be made in a new Corporate Governance fund.

- C. The Corporate Governance Fund Partner ("[Partner](#)") is responsible for all aspects of portfolio management as set forth in the investment partner's contract with CalPERS and shall fulfill the following duties:
  1. Communicate with Staff as needed regarding investment strategy and investment results.
  2. Monitor, analyze, and evaluate performance relative to the agreed-upon benchmark.
  3. Cooperate fully with CalPERS' Staff, [Custodian](#), Corporate Governance Fund Administrator, and General Pension Consultant on requests for information.
  4. Comply completely with CalPERS' mandated reporting requirements, including but not limited to, accounting for fees, expenses, capital investments, and dispositions.

#### IV. INVESTMENT APPROACHES AND PARAMETERS

Please see attachments for descriptions of the individual programs.

#### V. CALCULATIONS AND COMPUTATIONS

Investors, managers, consultants, and other participants selected by CalPERS shall make all calculations and computations on a market-value basis as recorded by CalPERS' Custodian. In the case of private investments, calculations and computations shall be made consistent with the [partnership agreement](#), unless otherwise approved by the Committee.

#### VI. GLOSSARY OF TERMS

Key words used in this policy are defined in CalPERS' Master Glossary of Terms.

**Attachments**

Attachment A – Corporate Governance (Externally Managed) Funds

Attachment B – Corporate Governance Co-Investment Strategy

Internal Relational Program

Approved by the Policy Subcommittee: March 15, 2002

Adopted by the Investment Committee: April 15, 2002

Revised by the Policy Subcommittee: December 10, 2004

Approved by the Investment Committee: February 14, 2005

Corporate Governance Investment Vehicles – Externally Managed

Approved by the Policy Subcommittee: June 10, 2005

Adopted by the Investment Committee: August 15, 2005

Revised by the Policy Subcommittee: September 16, 2005

Approved by the Investment Committee: October 17, 2005

Name Change to Corporate Governance Investments

Revised by the Policy Subcommittee: October 16, 2006

Approved by the Investment Committee: November 13, 2006

Revised by the Policy Subcommittee: April 13, 2007

Approved by the Investment Committee: May 14, 2007

Name Change to Corporate Governance Program

Revised by the Policy Subcommittee: March 17, 2008

Approved by the Investment Committee: April 21, 2008

## **CORPORATE GOVERNANCE (EXTERNALLY MANAGED) FUNDS**

### **I. PERFORMANCE OBJECTIVE AND BENCHMARK**

Corporate Governance Funds are highly specialized investments; therefore, CalPERS shall establish performance objectives for each individual Corporate Governance Fund. These objectives shall be set at levels that are consistent with the strategy employed by the fund manager.

Due to the wide range of markets in which these investments shall be made, appropriate benchmarks shall be established for each specific Corporate Governance Fund. The benchmark shall be recommended by the fund [manager](#) with input and approval from the Corporate Governance Senior Portfolio Manager, and Portfolio Manager. The external consultant will provide an opinion letter as to the reasonableness of the chosen benchmark. The benchmark shall reflect the investment opportunity set or risk profile of each investment. These benchmarks shall be established prior to investment and shall be legally documented with each Corporate Governance fund manager.

### **II. INVESTMENT APPROACHES AND PARAMETERS**

#### **A. Approach**

1. Corporate Governance Funds shall be alternatives to other traditional active management vehicles in the Global Equity Markets Program. The allocation of assets for investments in Corporate Governance Funds may come from the active or passive investments in the Global Equity Markets Program.
2. The Program shall use Corporate Governance Funds opportunistically to gain the attractive risk-to-reward characteristics of specialized and unique investment strategies. Corporate Governance Funds are not intended to be a substitute for investment strategies generally available in standard agency agreement format.
3. In all instances where Corporate Governance Funds have an Advisory Board, CalPERS will seek membership in order to provide oversight and counsel regarding the Fund's operations, investment, and corporate governance activities.

For Funds investing in developed and emerging markets, every effort will be made to ensure Advisory Board activities are consistent with CalPERS' Global Principles for Accountable

Corporate Governance.

4. For Funds investing in developed and emerging markets, every effort will be made to apply the United Nations Principles for Responsible Investment.
5. The Program shall implement Corporate Governance Funds through partnerships, [closed-end funds](#), or other formation structures, e.g., [limited liability companies](#) (LLCs), where the [general partner](#)(s) or fund manager(s) have expertise in the specified mandates and in related areas material to the success of each investment strategy. The justifications for a [limited partnership](#) or LLC structure include, but are not limited to, the following:
  - a. [Financial Firewall](#): The limited liability of a partnership or LLC arrangement is important since Corporate Governance Funds sometime use [derivatives](#) and [leverage](#). CalPERS, as a [limited partner](#), has the benefit of this limited liability.
  - b. Access Unique Approaches with Limited Liquidity: The key to successful Corporate Governance Fund investing is in selecting vehicles where the specialization of the investment is sufficiently unique that the partnership or LLC structure is justified in limiting asset growth in the strategy, ensuring a proper investment time horizon, and protecting CalPERS from the vagaries of other investors who may not be like-minded. The fees and expenses of investing in Corporate Governance Funds may be higher than traditional active management. CalPERS shall not fund Corporate Governance Funds that simply invest in traditional active management approaches at higher fees.
  - c. Access Unique Talent: The specialized and focused nature of Corporate Governance Funds often requires more specialized investment skills than those needed for traditional active management. Some of these investment professionals manage money only in the partnership format or LLC structure.
6. The negotiation of terms in Corporate Governance Funds shall protect the interests of CalPERS, and shall address at a minimum the following issues:
  - a. Alignment of Interests: Corporate Governance Funds terms including fees shall be negotiated to ensure the alignment of

interest with CalPERS. The management fee, carried interest, performance objective, return of capital, lock-up period, [clawbacks](#), and other relevant terms shall protect CalPERS in the event of adverse performance results, while ensuring that the limited liability status is maintained. .

- b. Leverage: It is recognized that Corporate Governance Funds may expose CalPERS' assets to leverage, meaning that a fund's market exposure may exceed the market value-adjusted capital commitment by the amount of borrowed capital. Negotiation of corporate governance investment vehicle terms shall consider CalPERS' stated corporate governance level of leverage necessary for achieving the investment's stated objectives without exposing CalPERS to undue risk. The partnership or LLC agreements shall detail the amount of leverage and monitor leverage on a case-by-case basis and in the aggregate, to ensure that expected and realized returns are sufficient and achievable to compensate for the risk incurred. For the Corporate Governance Funds, the limit on leverage shall not exceed 100% of the existing capital without prior Committee approval.
- c. Reporting Requirements: To appropriately account for fees, individual expenses, invested capital, and any other items affecting the investment, Staff shall prescribe a standard reporting format, which all the General Partners shall follow.

## **B. Investment Selection**

- 1. Corporate Governance Funds may be selected if they enhance the investment program and achieve the overall asset class investment goal. Corporate Governance Funds may include investments in developed and emerging equity and fixed income asset classes in strategies that may include, but are not limited to, the following areas but must be subject to asset class restrictions:
  - a. Relative Value Funds;
  - b. Market Neutral Funds;
  - c. Arbitrage Funds;
  - d. Derivative-Based Strategy Funds;
  - e. [Concentrated or Strategic Block Funds](#); and

- f. [Crossover Funds](#) (where public securities and private investments are included in the partnership).
2. Staff shall develop and maintain selection guidelines for Corporate Governance Funds to include the following:
  - a. Minimum requirements with respect to the following:
    - (1) General Partner Investment Experience;
    - (2) Basic Investment Vehicle Terms;
    - (3) Investment Goals and Objectives; and
    - (4) Degree of Leverage.
  - b. Performance Criteria
  - c. [Due Diligence](#) Process
  - d. Legal Constraints or Requirements
  - e. Reporting Requirements
  - f. Quality control processes including, but not limited to, investment monitoring and risk control
  - g. Other relevant parameters that may apply
3. Staff shall review opportunities to obtain an equity stake in Corporate Governance Fund managers and make recommendations to the Committee as appropriate. A separate portfolio will be established to provide for performance measurement of CalPERS' equity stakes in Corporate Governance Fund managers.

### C. Investment Parameters

Corporate Governance Funds shall operate under a limited [partnership agreement](#), limited liability (LLC), closed-end fund or other similar legal structure. Corporate Governance Funds include, but are not limited to, [strategic block investment funds](#) or crossover funds where the underlying investments consist of both public and private investments.

All legal structures shall include specific, written investment guidelines. The guidelines shall outline the fund's investment philosophy and



approaches, representative portfolios characteristics, permissible and restricted securities and procedures, and a performance objective commensurate with the investment risk to be incurred.

Implementation of this Program shall comply at all times with the applicable CalPERS investment policies.

## CORPORATE GOVERNANCE CO-INVESTMENT STRATEGY

### I. PERFORMANCE OBJECTIVE AND BENCHMARK

The Corporate Governance Strategy (“Co-investment Program”) is expected to outperform the benchmark on an annualized basis by at least 200 basis points. The benchmark for each co-investment with an [external partner](#) will be the same as that for the external partner’s main portfolio. Due to the concentrated nature of the Co-investment Program, it is expected to have a higher overall risk level.

The benchmark for each co-investment with an external partner will be the same as that for the external partner’s main portfolio. The benchmark for the Co-investment Program is the portfolio market value weighted total return for the benchmark for each external partner with whom an actual co-investment has been made. The total return for the Co-investment Program will equal the portfolio market value weighted total return for each investment.

### II. INVESTMENT APPROACHES, SELECTION, AND PARAMETERS

#### A. Approaches

1. CalPERS’ Co-investment Program will be an internally managed active equity program based on fundamental analysis and corporate governance. The portfolio will take concentrated positions in selected developed and emerging market companies. Combined positions between CalPERS and its external partner may not exceed 25% of a company’s market capitalization without prior Committee approval.
2. The Program will be implemented in partnership with external managers. Each investment will be made under a [letter agreement](#) with a [partner](#), such that the partner will be required to take a significant equity position consistent with CalPERS’ stake.
3. The Co-investment Program will focus on unlocking intrinsic value in under-performing, publicly traded companies on a global basis. The companies will have a generally strong fundamental business model, but are under-performing their peers due to management or board related issues. In cooperation with our external partner, CalPERS’ staff will work with the company’s management, Board of Directors, and other shareowners to build a consensus identifying the deficiency and the means to correct it.

- a. Tactics employed to address under-performing companies, in developed and emerging markets, will be consistent with CalPERS' Global Principles of Accountable Corporate Governance.
- b. Tactics employed to address under-performing companies, in developed and emerging markets, will be consistent with the United Nations Principles for Responsible Investment.

## **B. Investment Selection**

1. Staff has developed a successful investment process to govern the way co-investments are made in the Portfolio. Companies that are candidates for co-investment will have the following characteristics:
  - a. Considered one of the best ideas in the manager's portfolio.
  - b. An underperforming security and company.
  - c. Stock price is selling below the embedded intrinsic value.
  - d. [Manager](#) has a strategy in place to unlock the intrinsic value.
  - e. Holding additional shares in CalPERS' Co-investment portfolio will help the corporate governance managers effect the desired operational and governance changes.
2. Upon receipt of a co-investment proposal from an external corporate governance investment manager, staff will conduct independent research and analysis to be used in the evaluation of each proposed co-investment. Staff will consistently conduct due diligence using the following steps:
  - a. Conduct a complete review of all documentation provided by the external corporate governance manager acting as the source for the co-investment idea. The purpose of this step is to understand the investment case being made by the manager, gain knowledge about the strategy for unlocking value embedded in the company as well as assess the potential risk and reward associated with the proposed co-investment.
  - b. Assess the incremental benefit to the manager's strategy of CalPERS taking a co-investment position. The Co-investment Program must have merits beyond giving the manager capital in their original strategy.

- c. Apply the CalPERS Focus List screening criteria to analyze the company under consideration. This process will allow staff to incorporate an additional perspective for evaluating the opportunities to improve the company's corporate governance practices, operation and financial performance and assess potential improvements in these factors.
- d. CalPERS Risk Management System will be used to assist in identifying the impact the proposed co-investment will have on the risk characteristics for the Co-investment Portfolio and the Total Fund.
- e. The Senior Investment Officer for Global Equity will make all buy and sell decisions. This decision making process will be supported by the recommendation from the external investment manager, research provided to staff by the external investment manager, staff's independent research, industry analysis, the Focus List Program screening process and input from the CalPERS Risk Management System.

### **C. Trading**

Upon execution of the Letter Agreement, staff will coordinate trading with the external manager and execute trading in the shares of the co-investment target through the CalPERS Global Equity Trading Desk ("Desk"). Staff will notify the Desk of the co-investment target and the external manager tied to the specific co-investment to be traded. The Desk will communicate with the external manager to gain market intelligence that will contribute to achieving "best execution" for both purchases and sales of the shares of the co-investment target. For co-investment in non-US equity securities, a non-US dollar currency may be required to execute the trade. In conjunction with the Desk, staff will coordinate with the currency management staff.

Staff will use a template to provide consistent and accurate information about the co-investment target to the Desk. The template will specify the name of the co-investment target, the quantity of shares to be traded, the type of transaction to be executed, the type of order being submitted for execution (i.e. market order, limit order, etc.), and the specific currency denomination required for the trade. Additional trading instructions (verbal or written) may be given to the Desk by the Portfolio Management staff. Information contained in the trading template will also be used by the Desk for compliance checks and to facilitate the settlement of trades. The Desk will apply all of its record management requirements to documentation pertaining to trading in co-investment.

**D. Regulatory Reporting Requirements**

Staff will maintain compliance with regulatory reporting requirements such as those that fall under the group rules for purposes of Securities and Exchange Commission (SEC) Regulation 13(d) and will have filing requirements under this Regulation. In the unusual circumstances where filing requirements are potentially harmful to the strategy being employed to unlock the intrinsic value embedded in a company, staff in coordination with the legal office may deem it financially more advantageous to temporarily relinquish CalPERS' proxy voting rights in a co-investment.

An alternative to relinquishing CalPERS' proxy voting rights from time to time on specific securities is to closely monitor the size of portfolio holdings to be sure that CalPERS stays well below the threshold that triggers SEC filing requirements and deliberately limit the size of CalPERS' co-investment position.

**E. Reporting to the Committee**

The Consultant will include the Program in its quarterly performance report to the Committee. Each co-investment will be maintained and accounted for in a separate account tied to the external manager providing the co-investment recommendations. The performance benchmark for the investment manager providing the co-investment will be the same as its respective Portfolio. This methodology will provide full disclosure and transparency to the Committee on performance pertaining to each co-investment partner and their respective Portfolio. The performance for the entire Program will be the dollar-weighted average of the total return for each Portfolio associated with a specific external investment manager.

**F. Annual and Quarterly Reports to the Committee**

In addition to reports provided on the Program to the Committee by the Consultant, staff will provide the Committee with an annual review in the form of an annual agenda item similar to what the Committee receives regarding the MDP Program. Staff will also provide the Committee with a Quarterly Review Executive Summary to address portfolio activity, performance, and significant events.

**G. Allocation of Capital**

Staff will allocate capital in accordance with delegations granted by the Committee.

**H. Investment Criteria**

1. The corporate governance external manager's portfolio total return should exceed that for their specific benchmark since inception.
2. Allow investments on a global basis recognizing any other CalPERS Investment Policies that impact the universes of available public equity.
3. Implementation of this Program shall comply at all times with the applicable CalPERS investment policies.